



JOSH MAUNEY LEAD PASTOR

Originally from Georgia, Josh has served in ministry in Wisconsin, Florida, and Illinois. Early on in his career he saw the need for life-giving churches and became passionate about church planting. He partnered with the Association of Related Churches (ARC) to learn more and continued to serve in his current position until he found the right place and time to make his dream a reality. After a visit to Lexington with his wife, Kim, both of them felt a strong, supernatural love for the city and knew they had found their home. Nine months after packing up their home and family and moving to the Bluegrass state, TurningPoint Church was born, launching on February 12, 2012. Josh has great passion for connecting others to God, each other, and their purpose in life, and seeing lives change through the ministry of TurningPoint Church has been one of the greatest joys in the life of him and his family.

Josh and his wife Kim have two children, Jacob and Lillian, with a third, Annabelle, on the way in the Spring of 2015. They moved to Lexington in 2011 to start TPC. In his free time Josh enjoys Crossfit, endurance sports such as marathons and triathlons, and is an IronMan triathlete.

Source: TurningPointcn.com

What marketing tactics did you try before you joined Reach?

We spent thousands on direct mail, email blasts, Google ad words, etc.

Why did you decide you wanted to be a part of Reach?

Because the ease at which it works!

What were three areas in which Reach helped you grow?

Reach is a great way to invite people outside our church. It's a great way to be interactive...to spread the word...and track who you're reaching.

Did you encounter any problems when you joined Reach?

No issues.

What does your congregation enjoy about being a part of Reach?

They love helping our charities, it's as easy as a click on their phone. Everybody's got time for that.

Why do you think your church has been so successful in the program?

Because it's so easy to participate!

What's your biggest win from using Reach?

Simply in how many people we're reaching through the check-ins.

What's the primary reason you love being a part of the program?

That our advertising is helping so many great causes, that we're able to track the results, and that we can offer an interactive way for our members to introduce us to their friends.

What would you say to a church planter thinking about joining Reach?

Do it!

